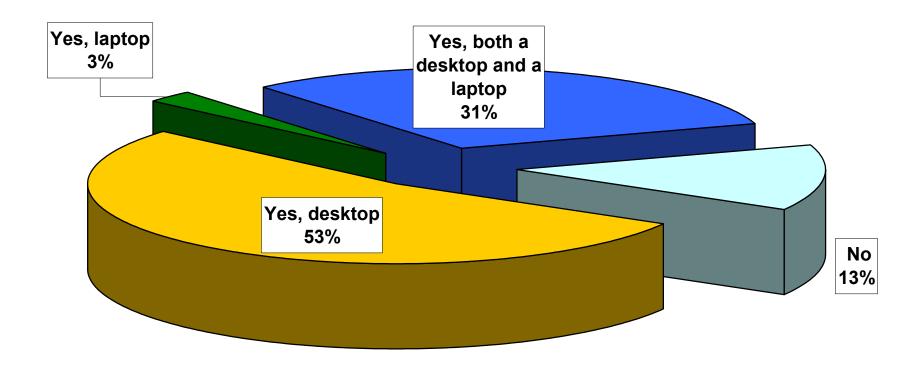
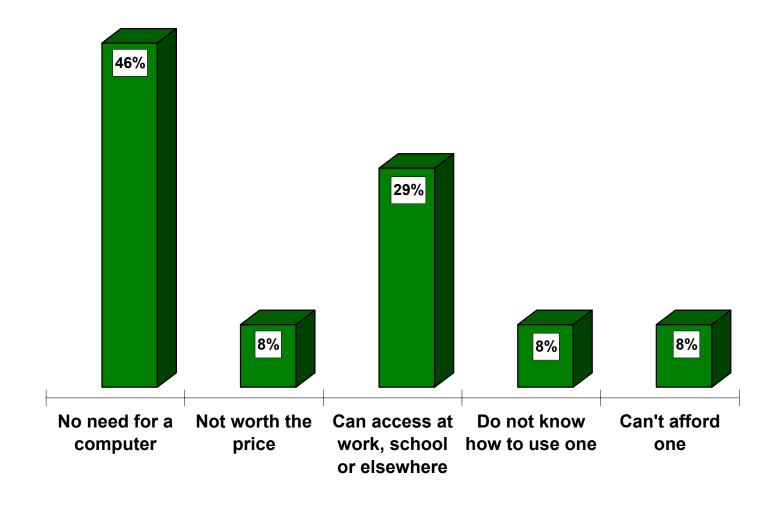
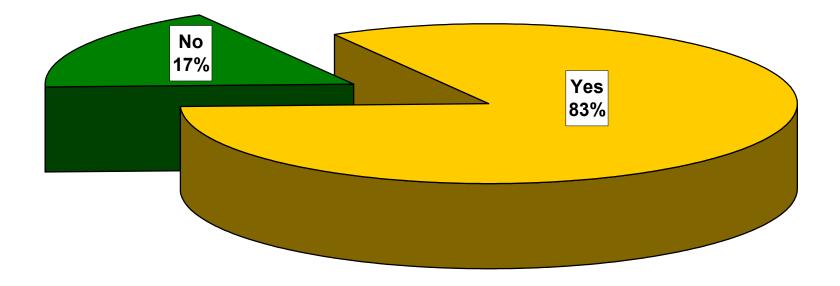
Q1 Personal Computer (PC) in home



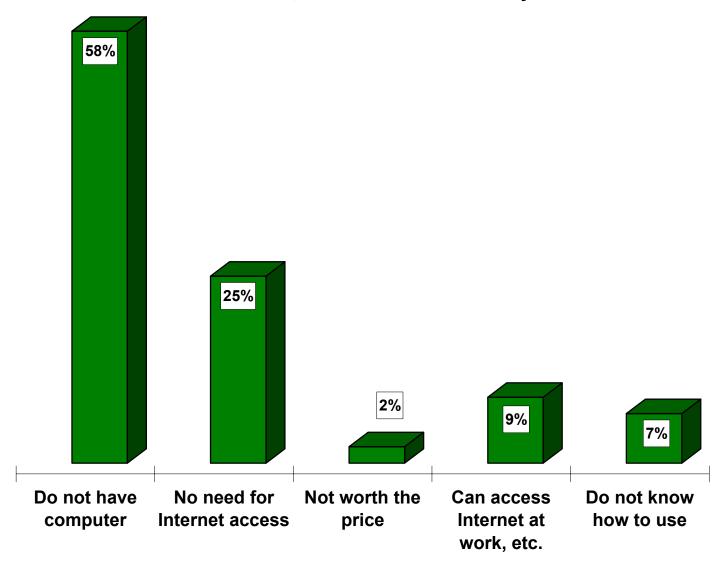
Q2 For those without computers in the home, what are the reasons for not having a computer?



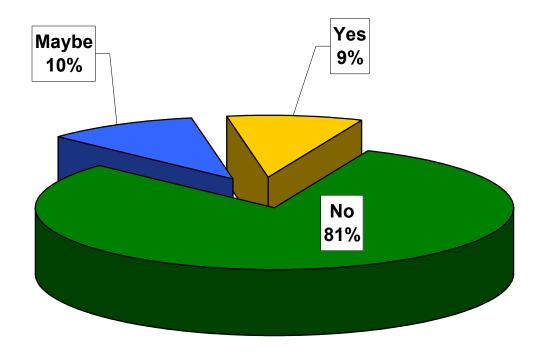
Q3 Internet access in home (whole population)



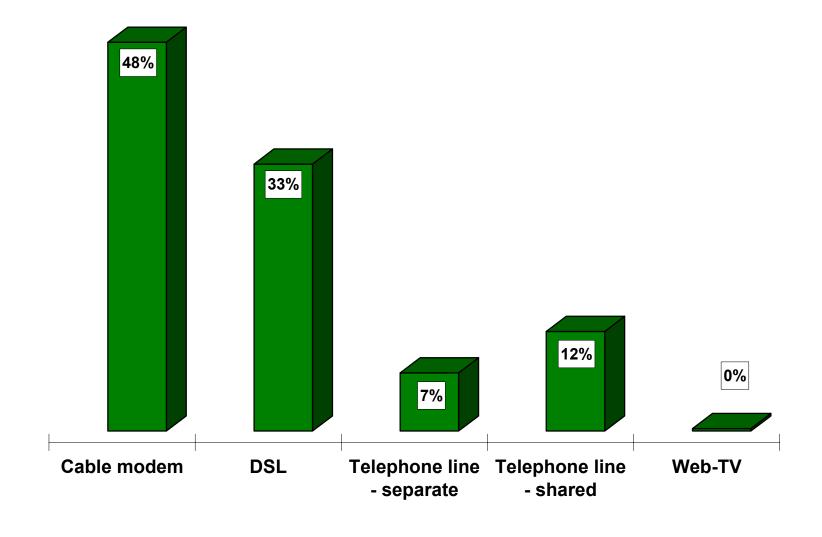
Q4 Non-Internet subscribers, what is the main reason you do not have Internet



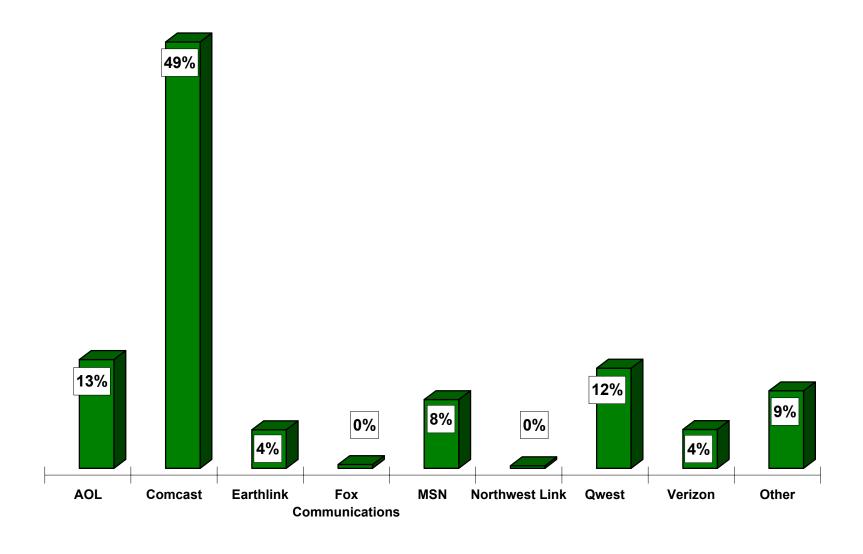
Q5 Non-Internet subscribers, do you plan to obtain Internet access in the next year?



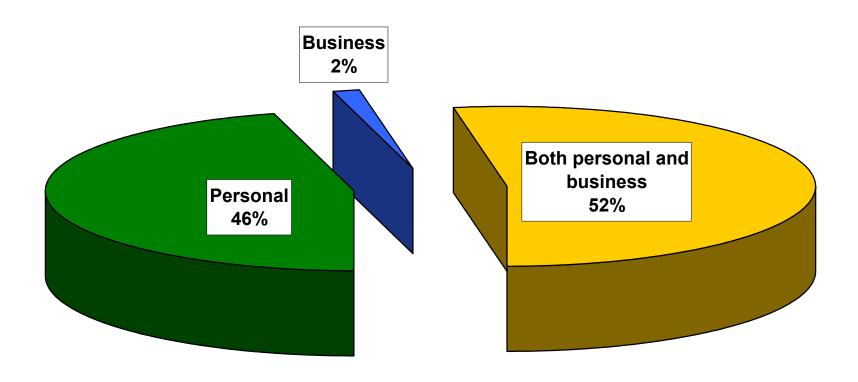
Q6 Internet connection type



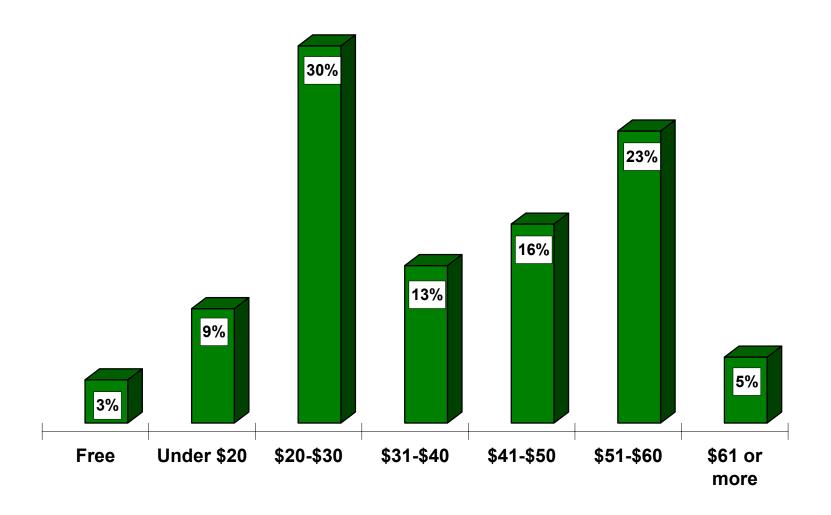
Q7 Internet provider



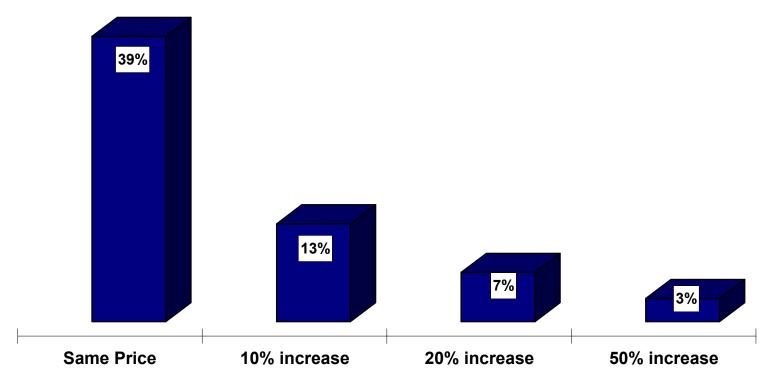
Q8 Internet access for personal or business use



Q9 Pay per month for Internet service

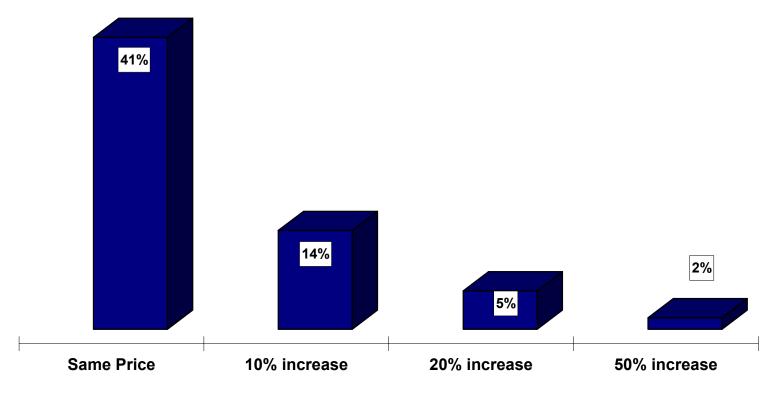


Q10 Willingness to switch to an Internet service that offers increased connection speed while being on-line all the time for...



Top two = Somewhat Willing and Very Willing

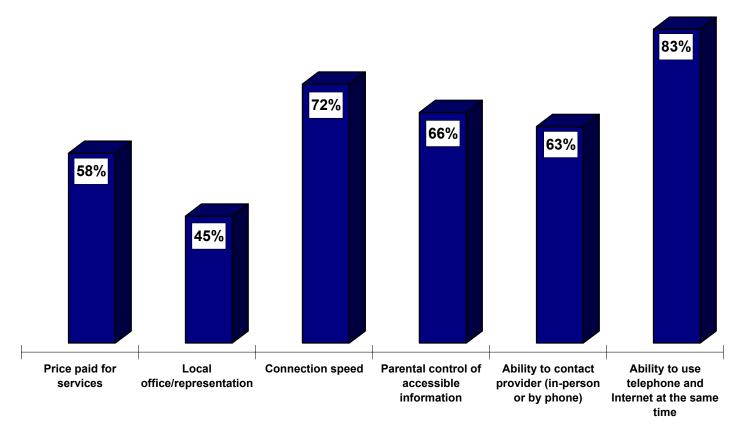
Q11 How interested would you be in a wireless Internet service for...



Top two = Somewhat Interested and Very Interested

Bellevue Residential Histograms May 2004

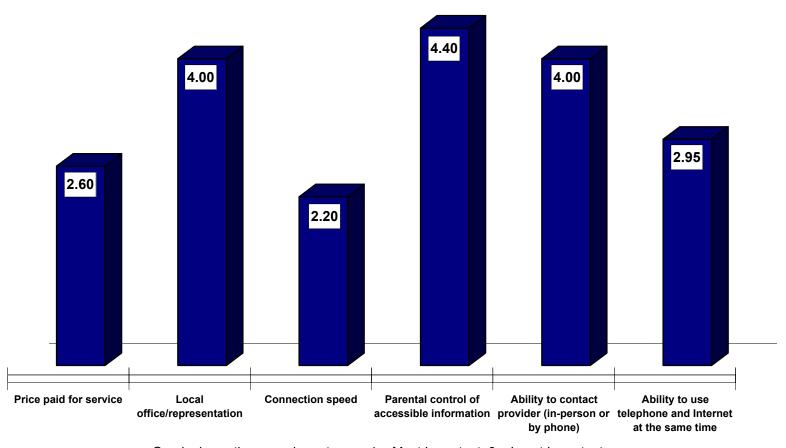
Q12 Satisfaction with current Internet service



Top two = Somewhat Satisfied and Very Satisfied

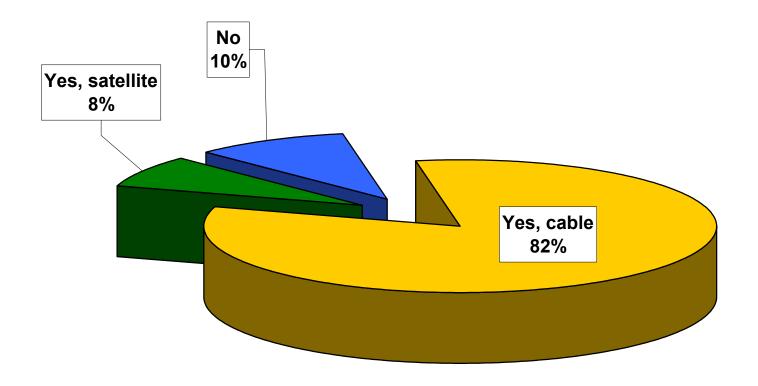
Bellevue Residential Histograms May 2004

Q13 Importance of Internet service features

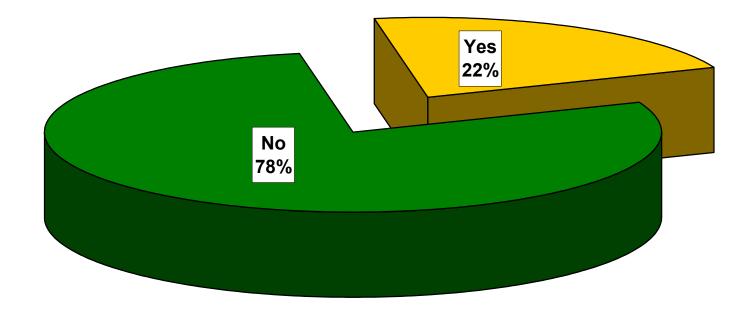


Graph shows the mean importance. 1 = Most Important, 6 = Least Important

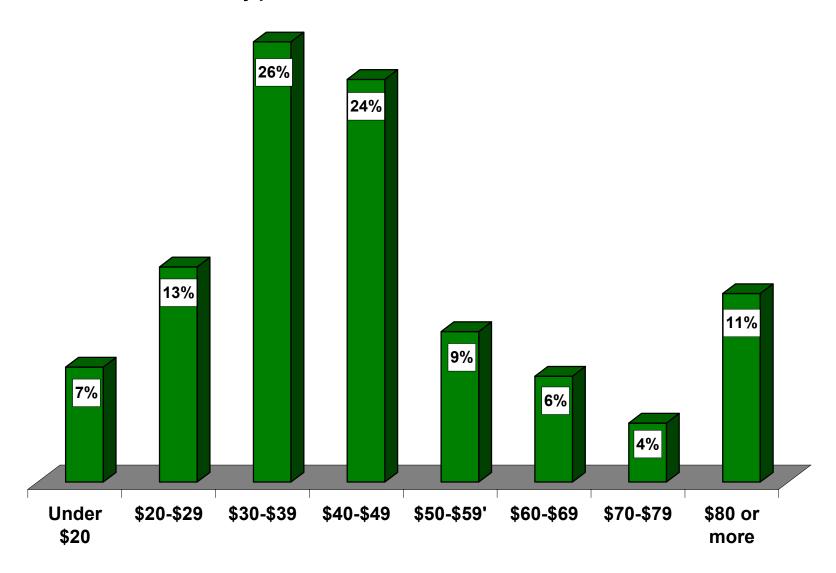
Q14 Subscribe to cable or satellite television



Q15 Cable subscribers, have you considered purchasing satellite television service?

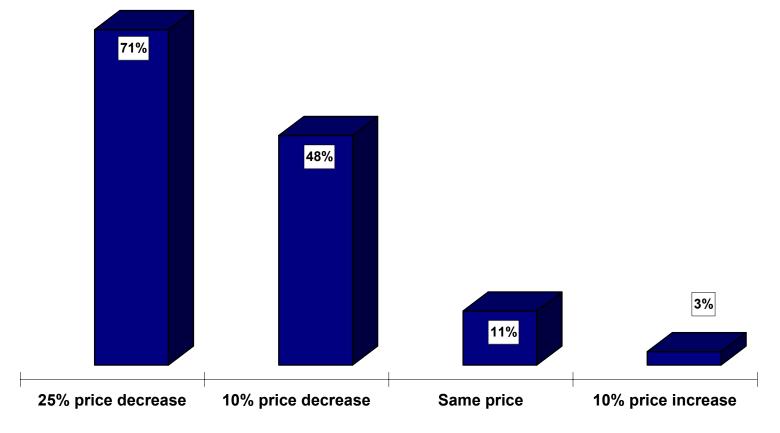


Q16 Pay per month for cable/satellite television service



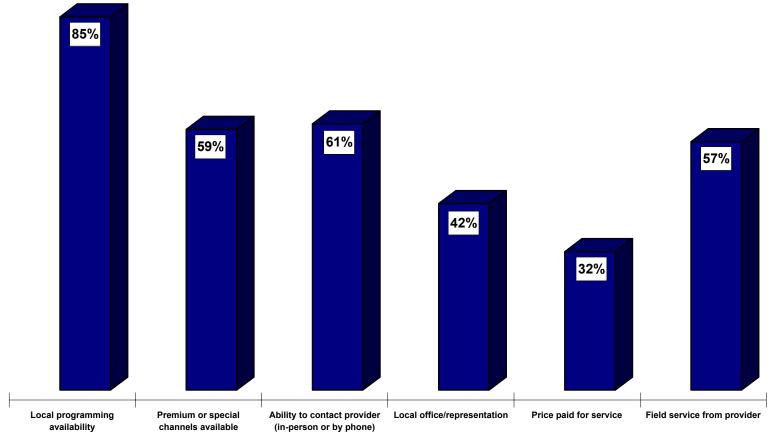
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Q17 Willingness to switch cable/satellite provider for similar cable offering for...



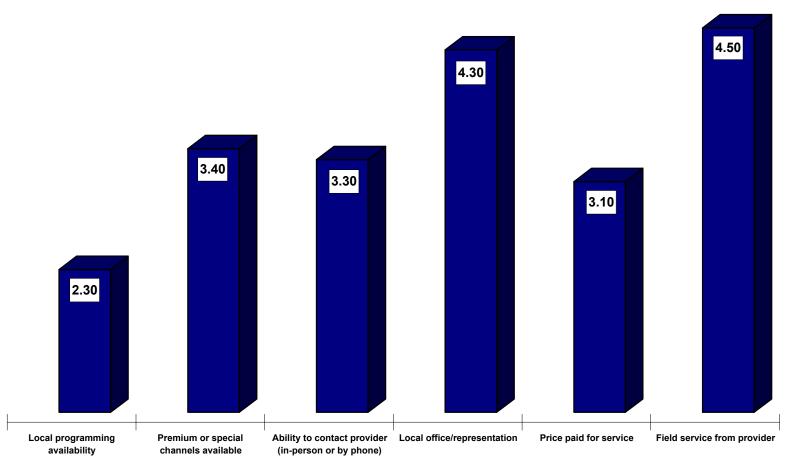
Top two = Somewhat Willing and Very Willing

Q18 Satisfaction with your current cable/satellite television service



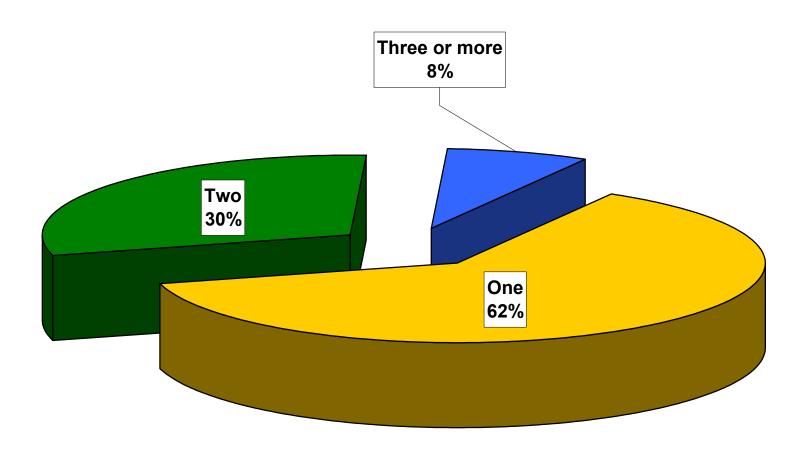
Top two = Somewhat Satisfied and Very Satisfied

Q19 Importance of Cable/Satellite television service features

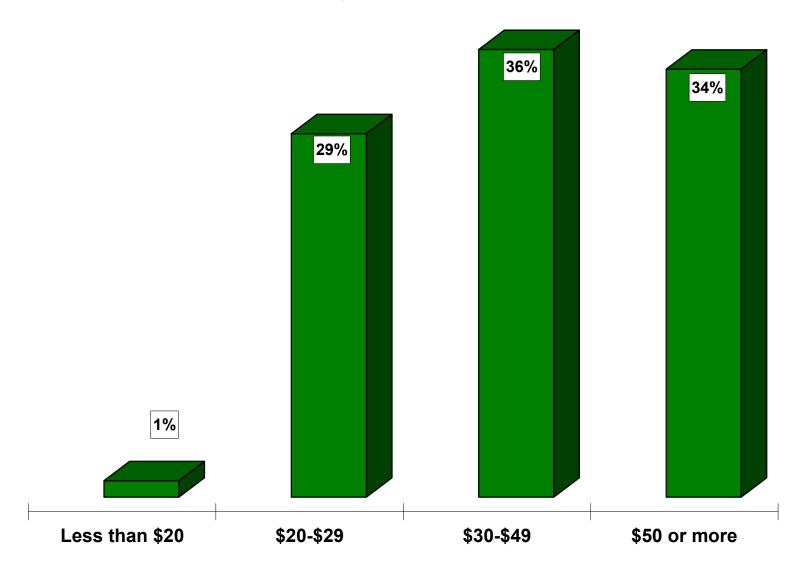


Graph shows the mean importance. 1 = Most Important, 6 = Least Important

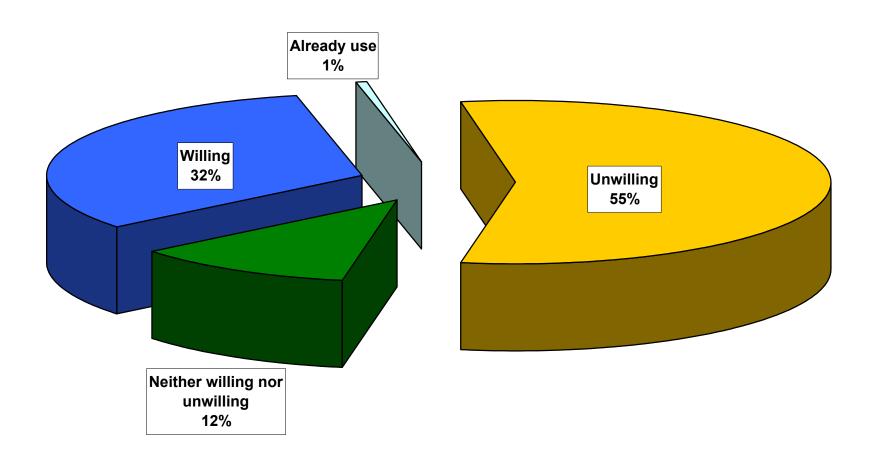
Q20 Number of telephone lines



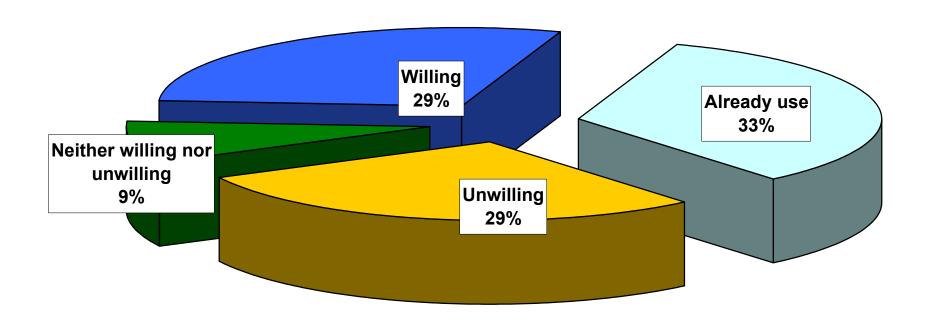
Q21 Pay per month on telephone bill



Q22A Willingness to switch to cell phone as primary number

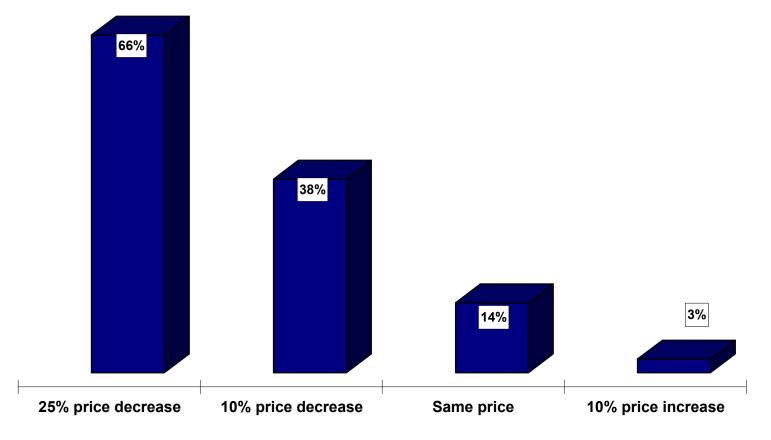


Q22B Willingness to switch to cell phone as second line



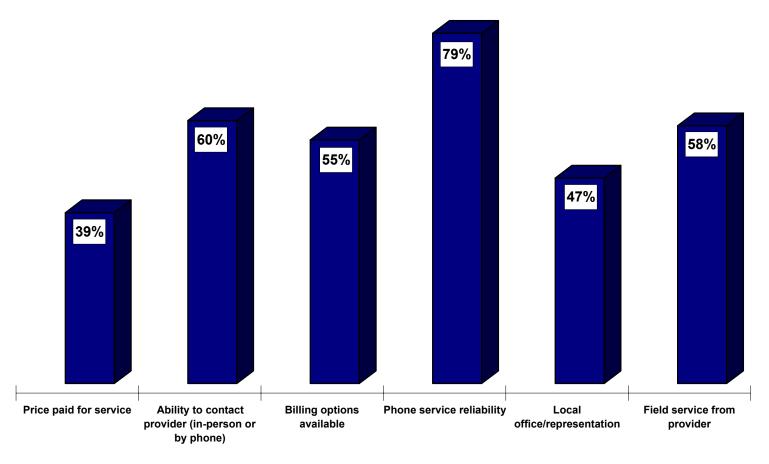
Bellevue Residential Histograms May 2004

Q23 Willingness to switch local telephone provider with a similar product offering



Top two = Somewhat Willing and Very Willing

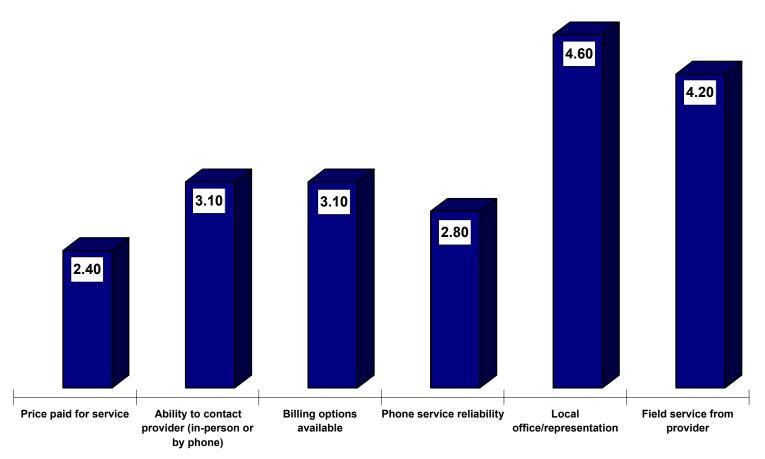
Q24 Satisfaction with current telephone service



Top two = Somewhat Satisfied and Very Satisfied

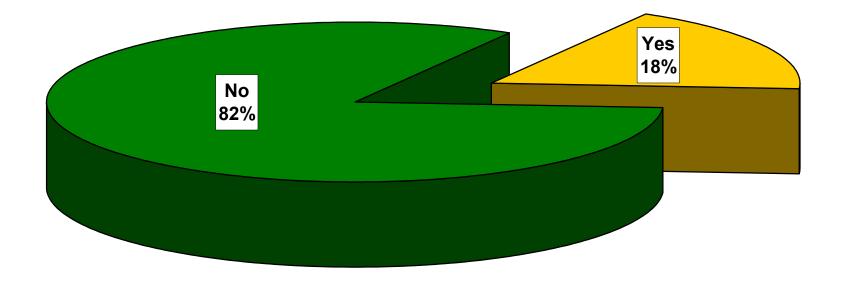
Bellevue Residential Histograms May 2004

Q25 Importance of Telephone service features

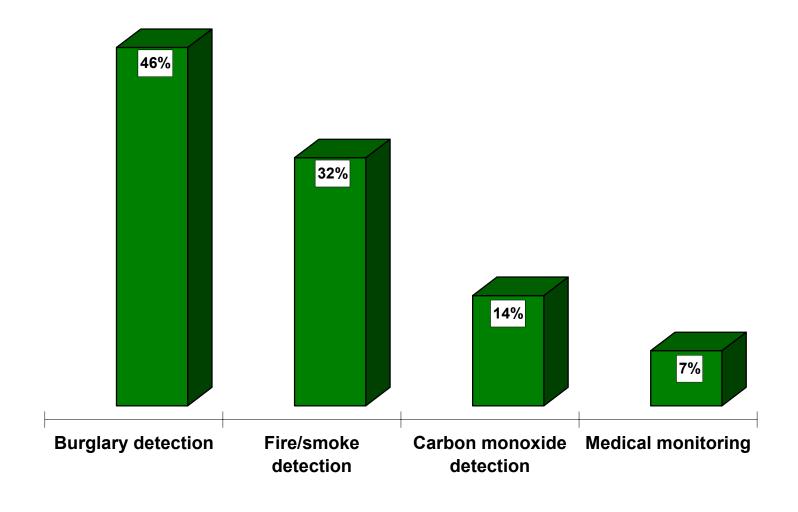


Graph shows the mean importance. 1 = Most Important, 6 = Least Important

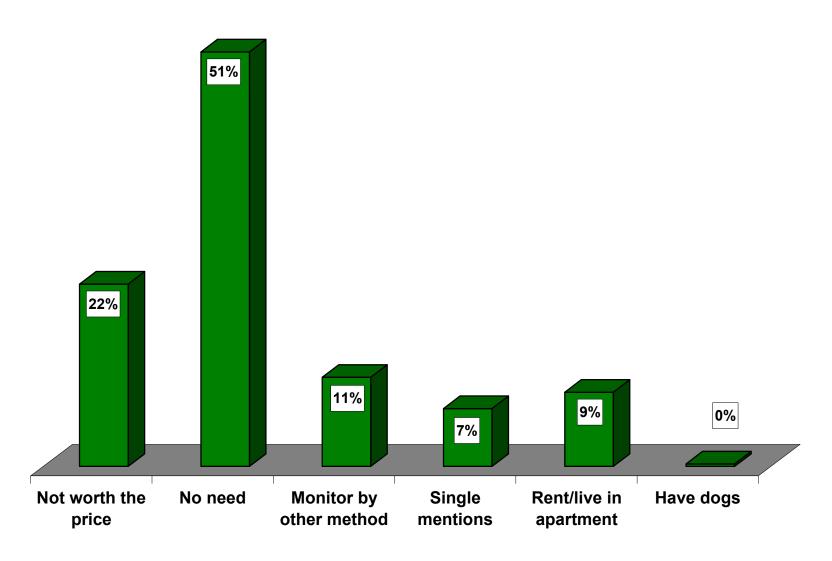
Q26 Subscribe to security or monitoring service



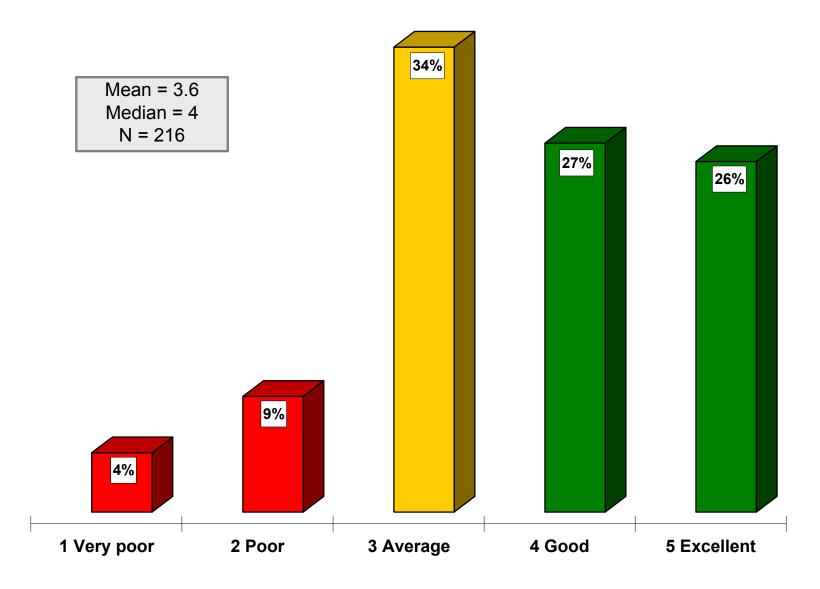
Q27 Security or monitoring service subscribers, which services do you subscribe



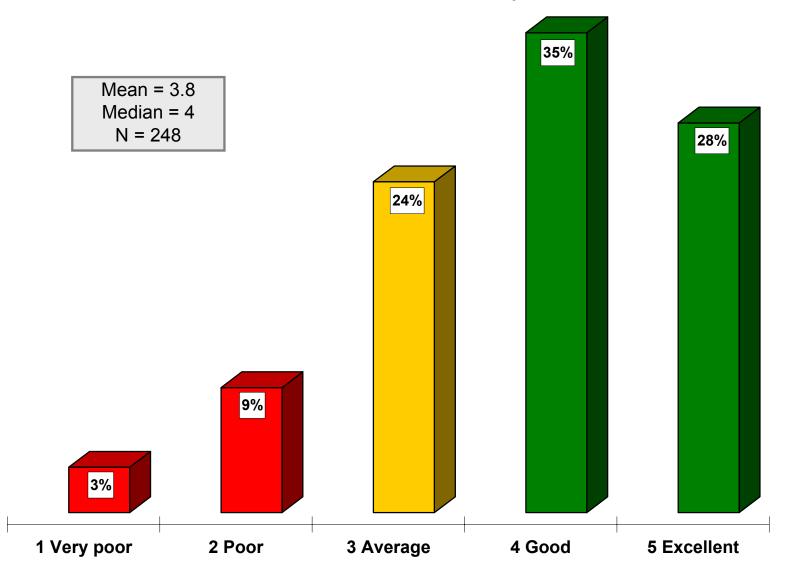
Q28 Security and monitoring service non-subscribers, what is the reason for not subscribing?



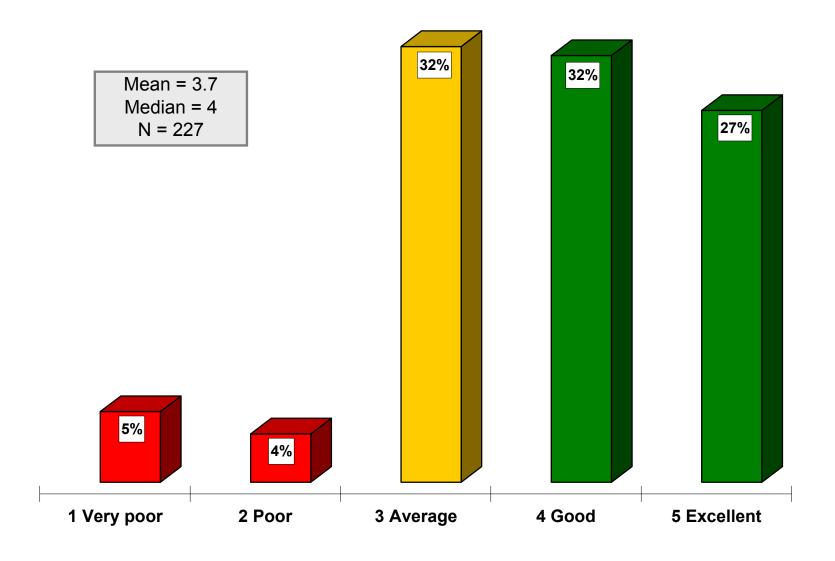
Q29A Customer service - Internet Provider



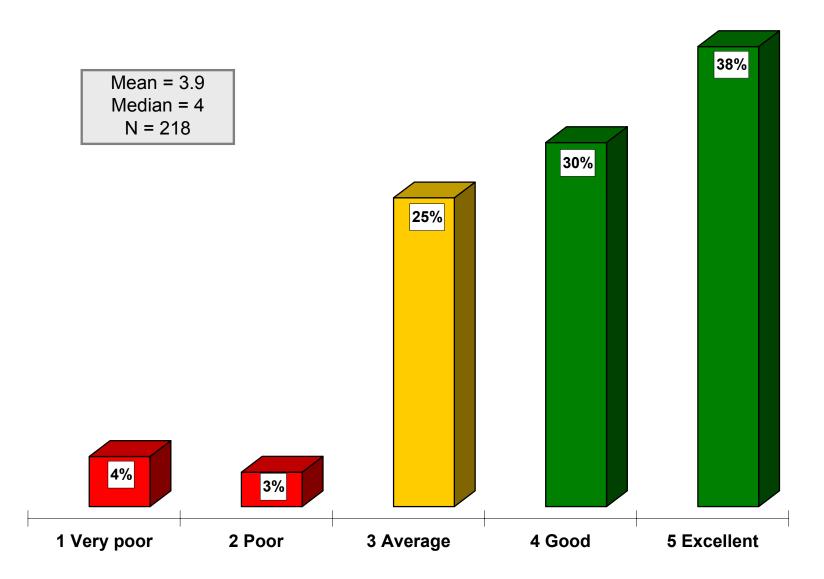
Q29B Customer service - Local Telephone Provider



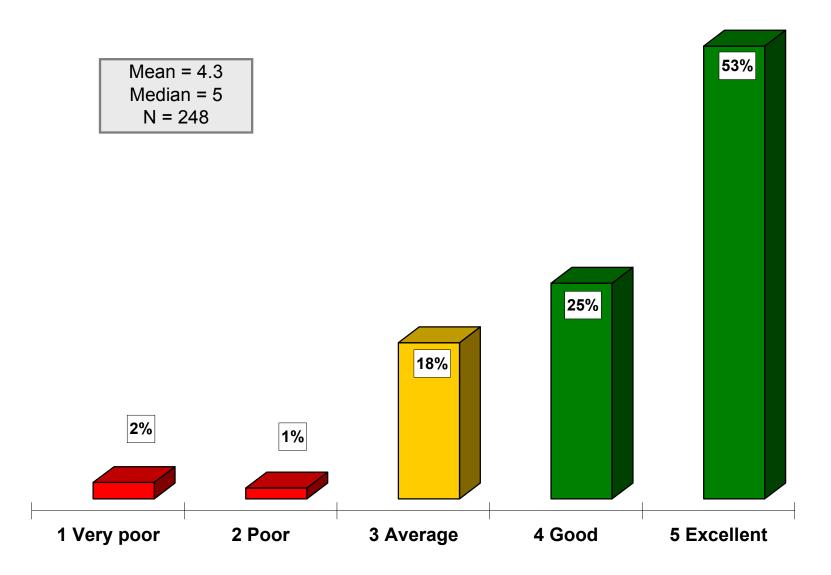
Q29C Customer service - Cable/Satellite Television Provider



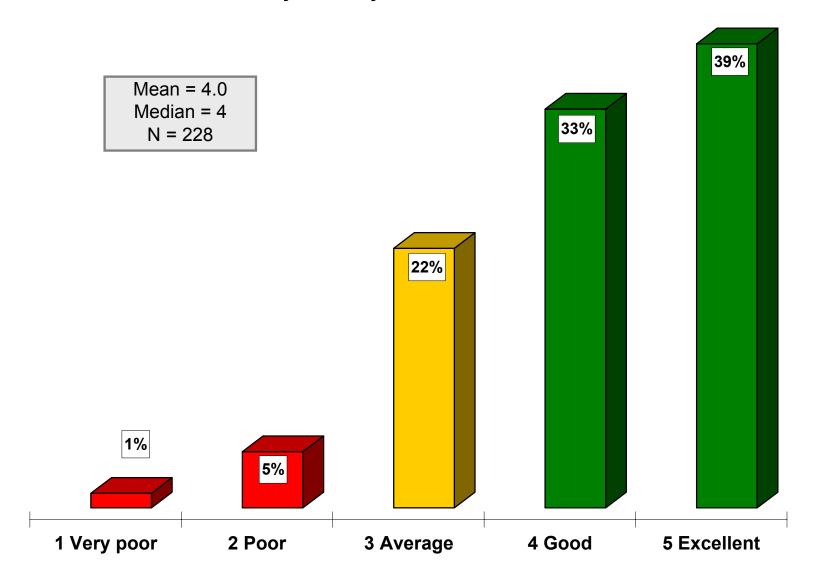
Q30A Utility reliability - Internet Provider



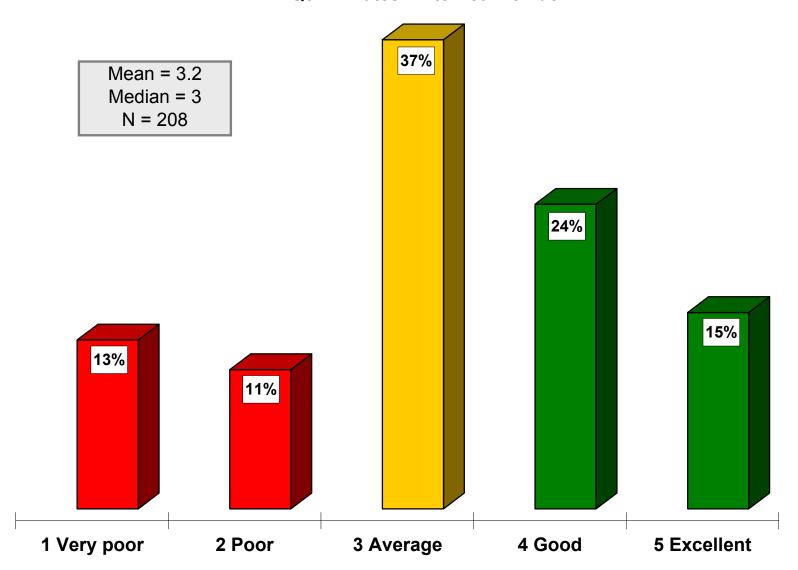
Q30B Utility reliability - Local Telephone Provider



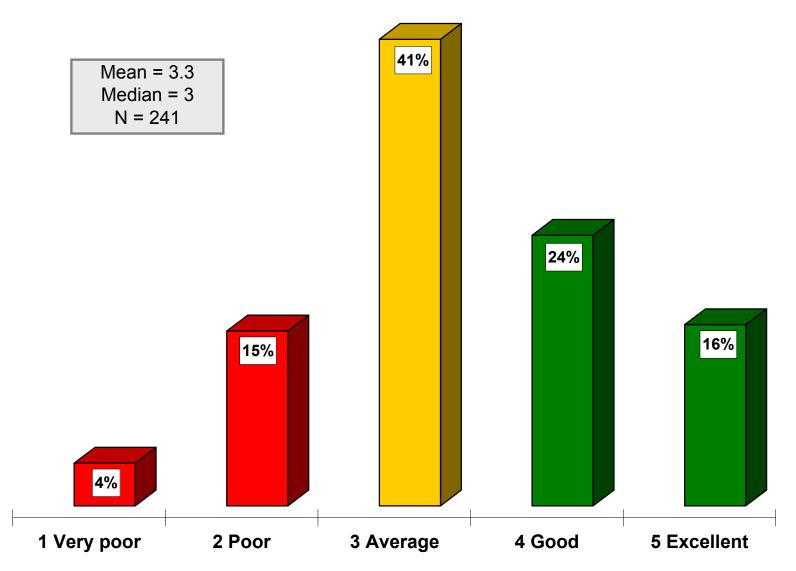
Q30C Utility reliability - Cable/Satellite Television Provider



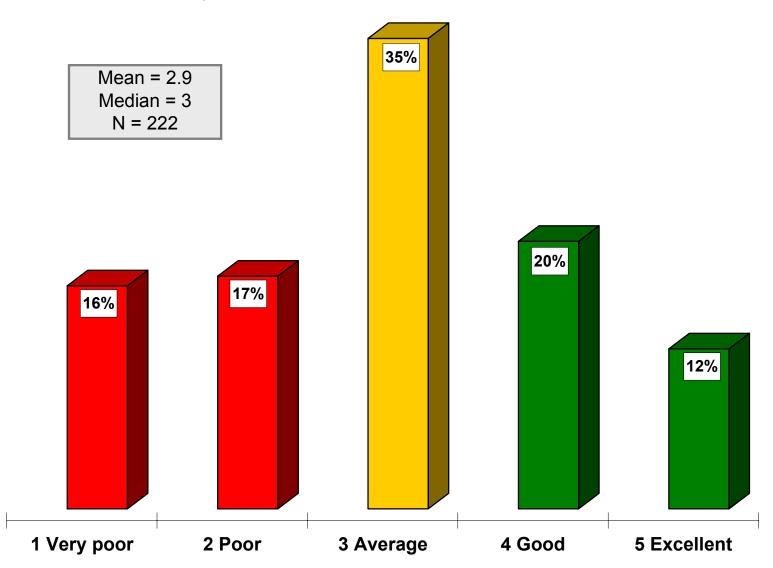




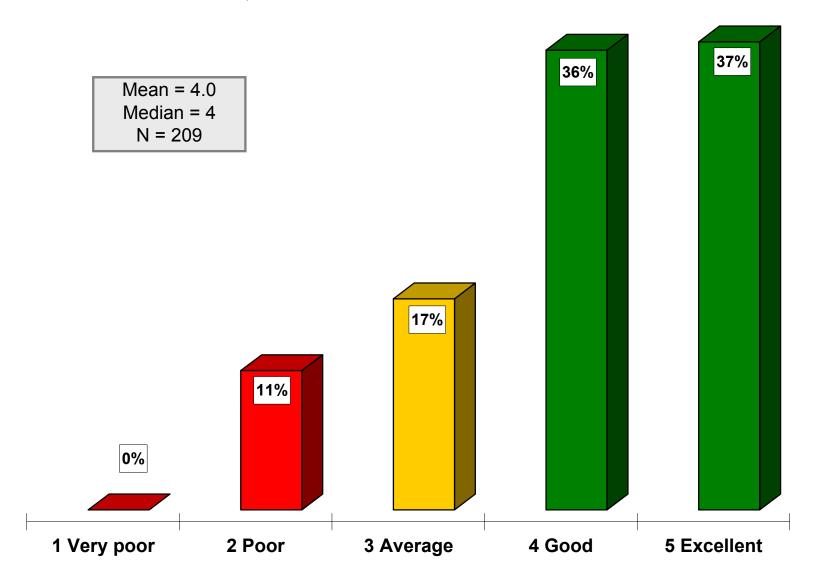
Q31B Rates - Local Telephone Provider



Q31C Rates - Cable/Satellite Television Provider



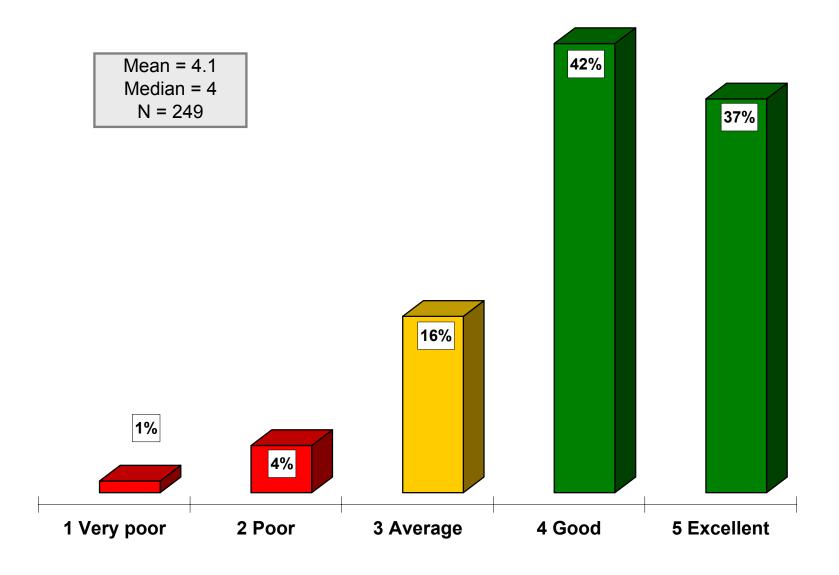
Q32A Overall Performance - Internet Provider



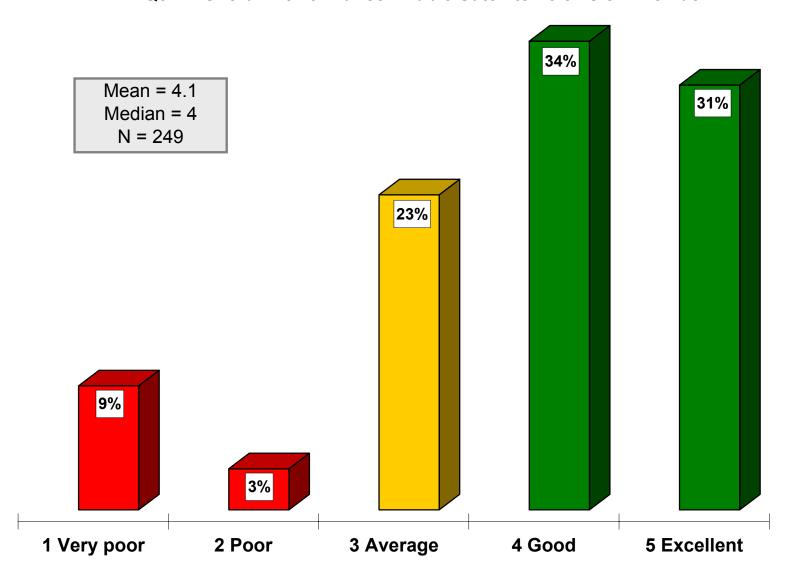
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Q32B Overall Performance - Local Telephone Provider

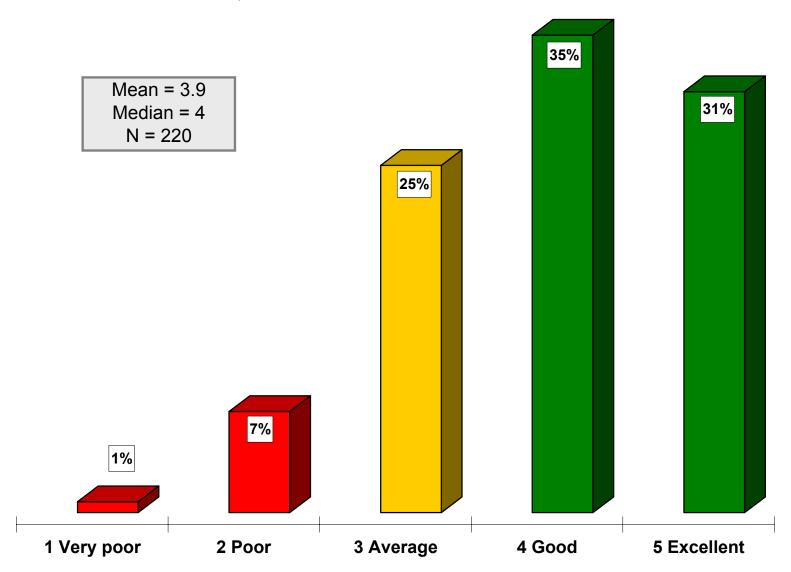


Q32C Overall Performance - Cable/Satellite Television Provider

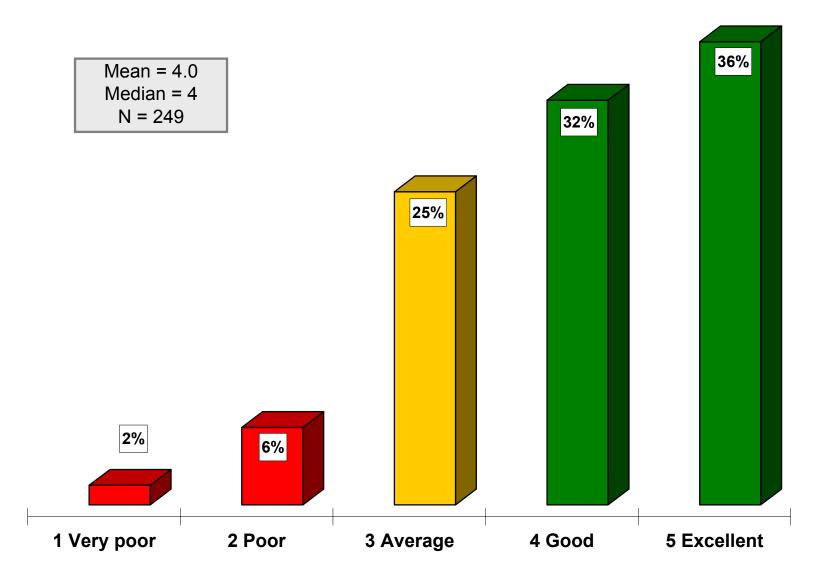


Bellevue Residential Histograms

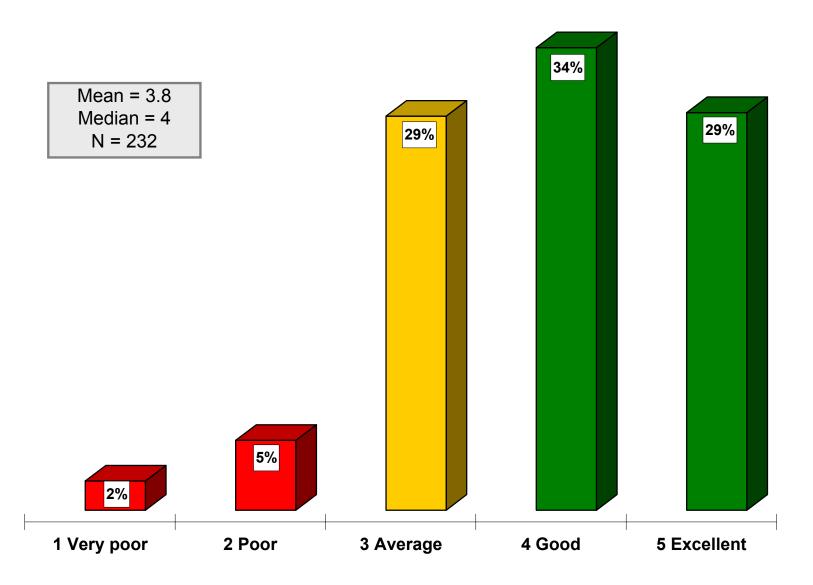
Q33A Overall Satisfaction - Internet Provider



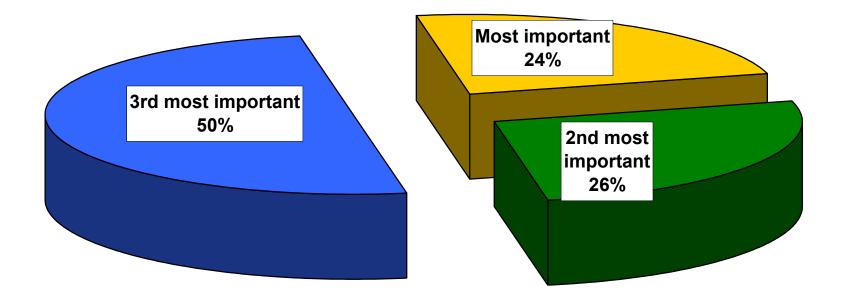
Q33B Overall Satisfaction - Local Telephone Provider



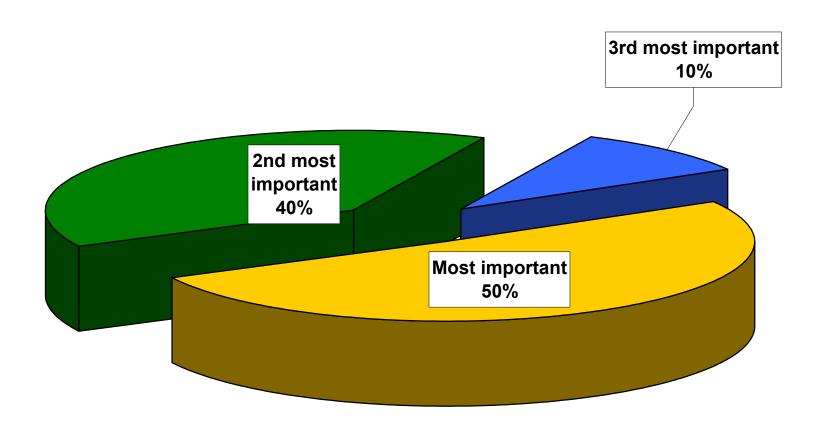
Q33C Overall Satisfaction - Cable/Satellite Television Provider



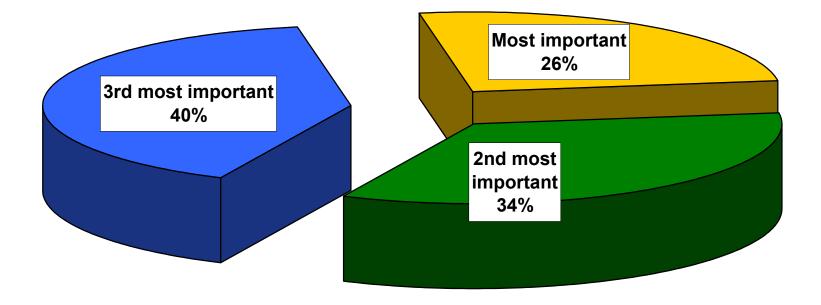
Q34A Importance of customer service - Local Telephone Service



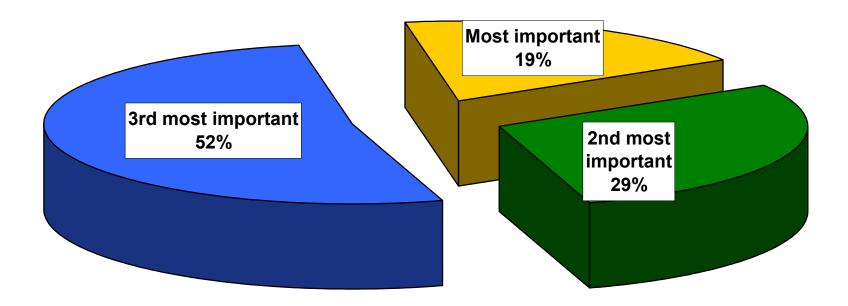
Q34B Importance of utility reliability - Local Telephone Service



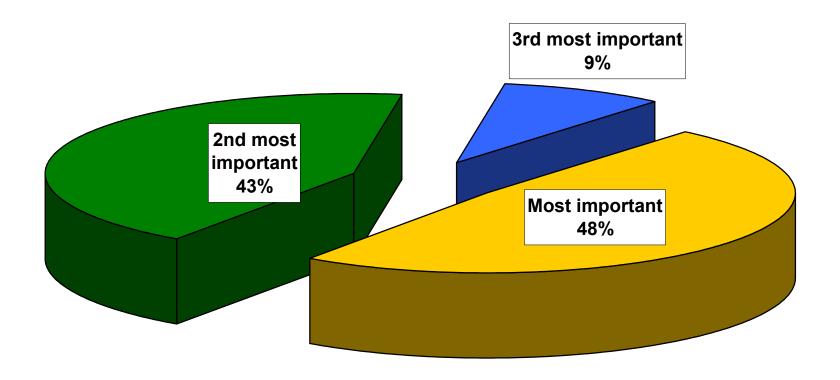
Q34C Importance of rates - Local Telephone Service



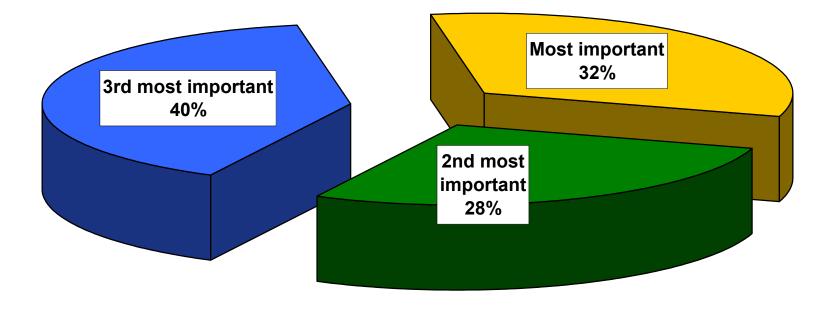
Q35A Importance of customer service - Cable/Satellite Television Service



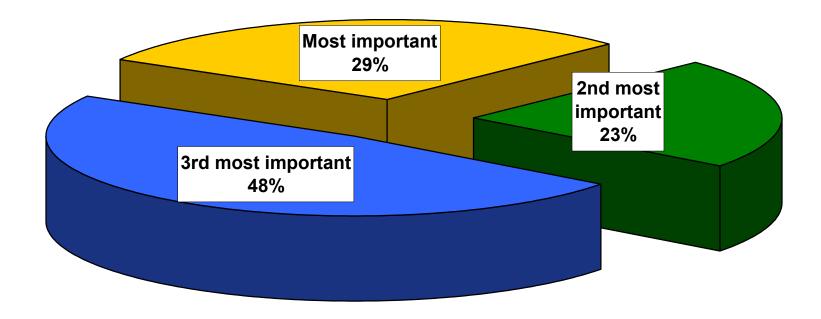
Q35B Importance of utility reliability - Cable/Satellite Television Service



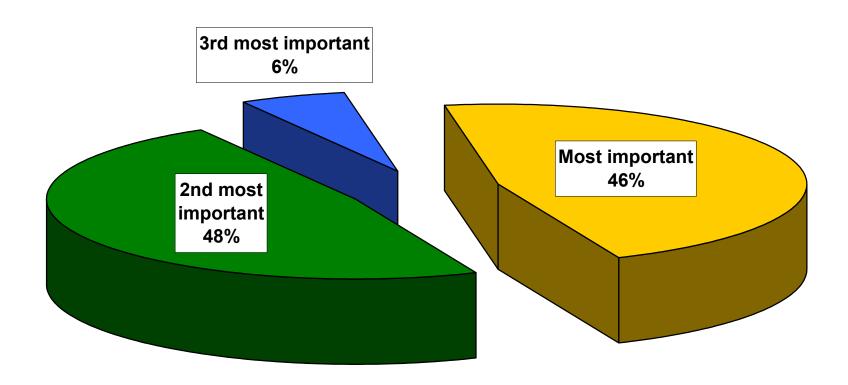
Q35C Importance of rates - Cable/Satellite Television Service



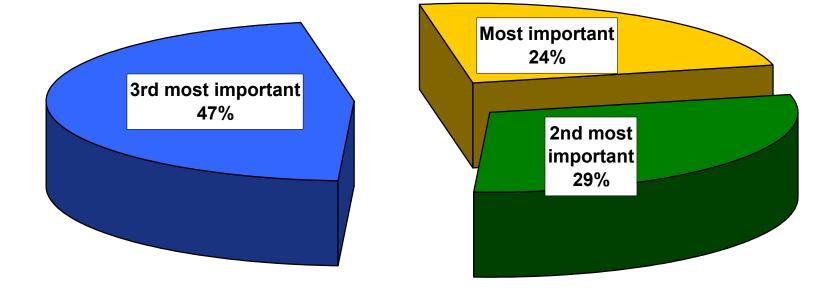
Q36A Importance of customer service - Internet Service



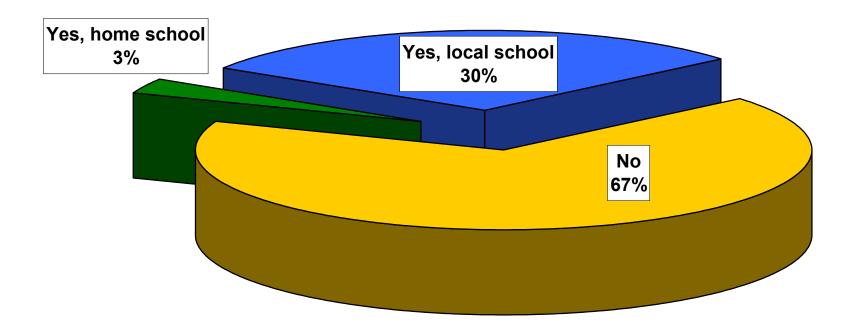
Q36B Importance of utility reliability - Internet Service



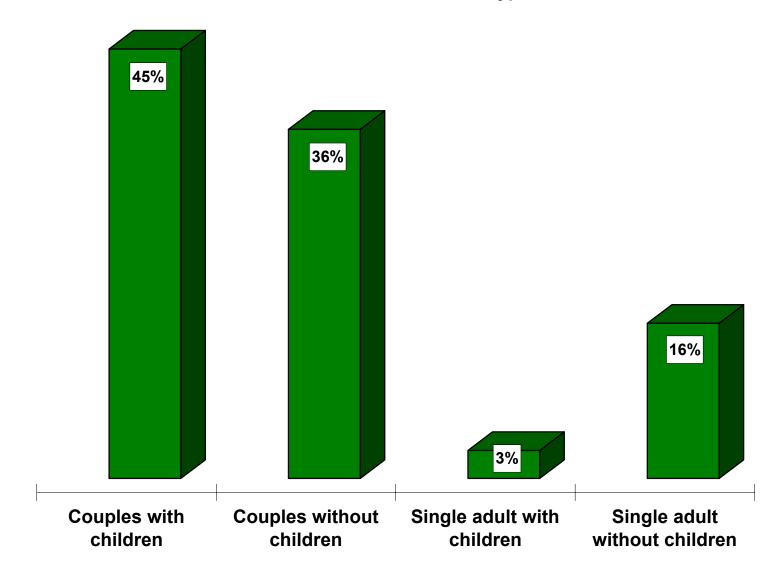
Q36C Importance of rates - Internet Service



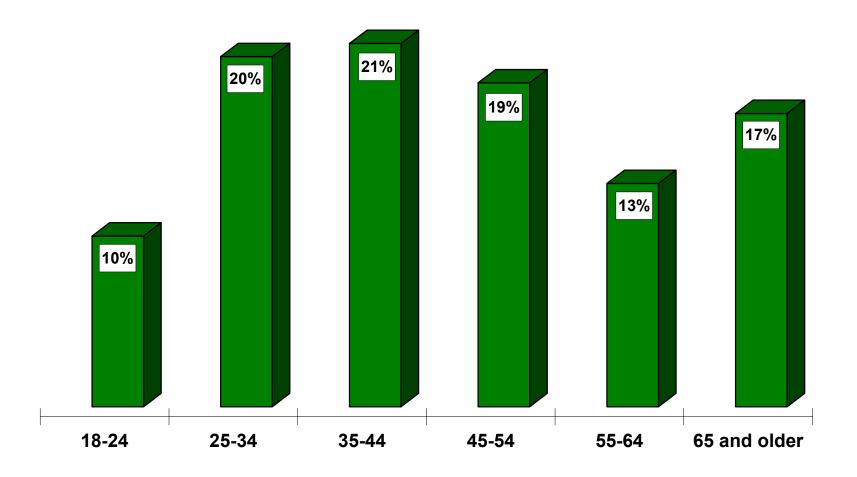
Q37 Children under 18 attending school



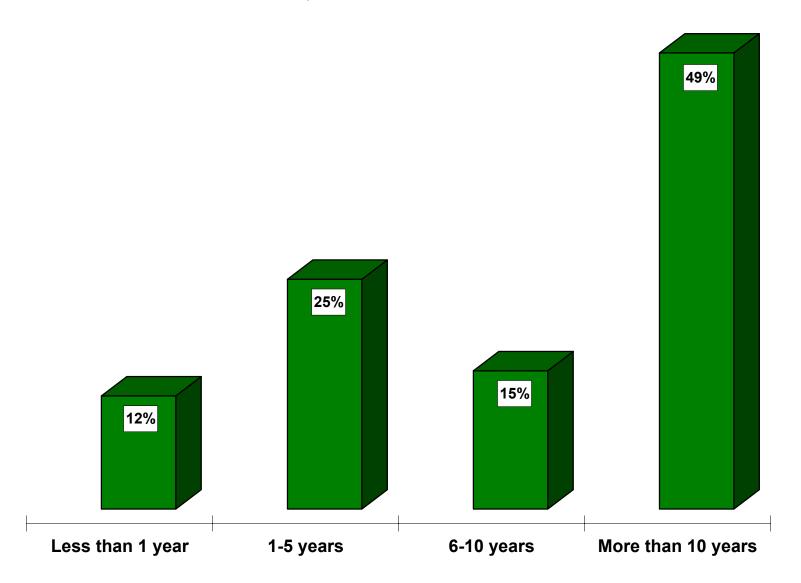
Q37A Household type



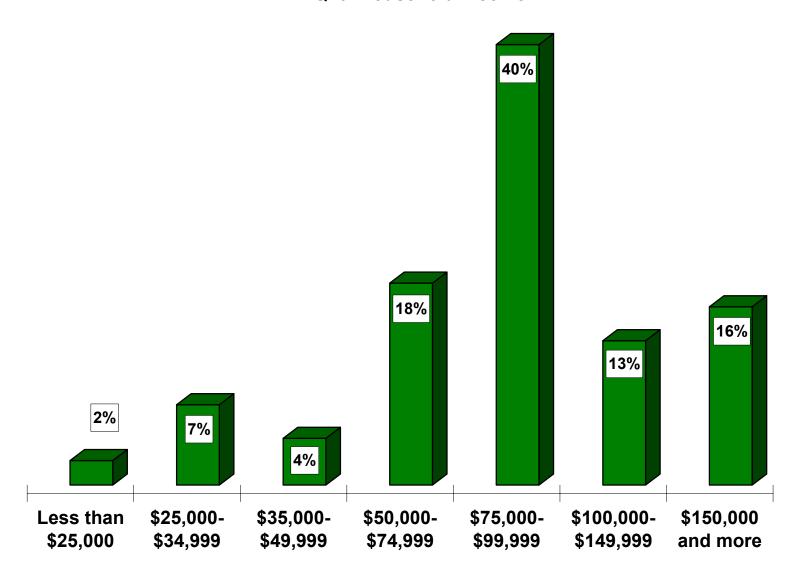
Q38 Age group



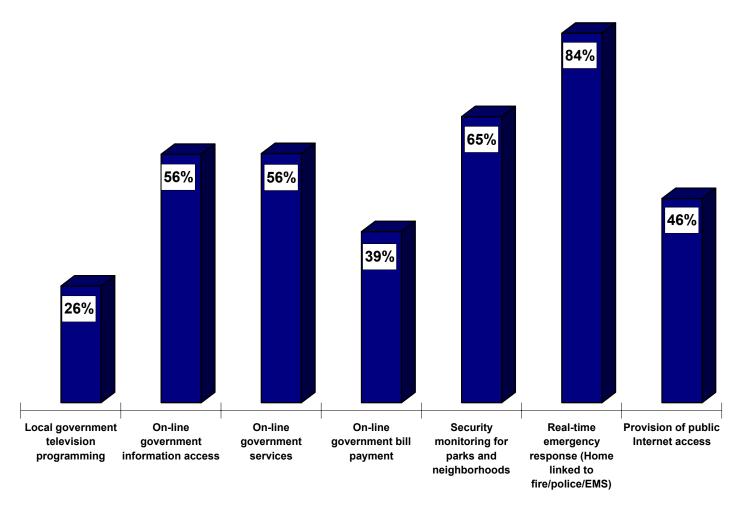
Q39 Years at current address



Q40 Household income

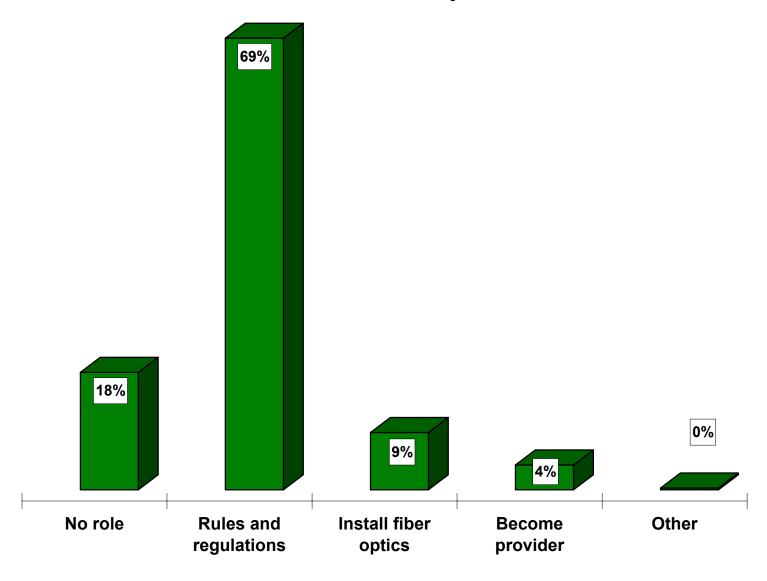


Q41 Importance of current/potential government services



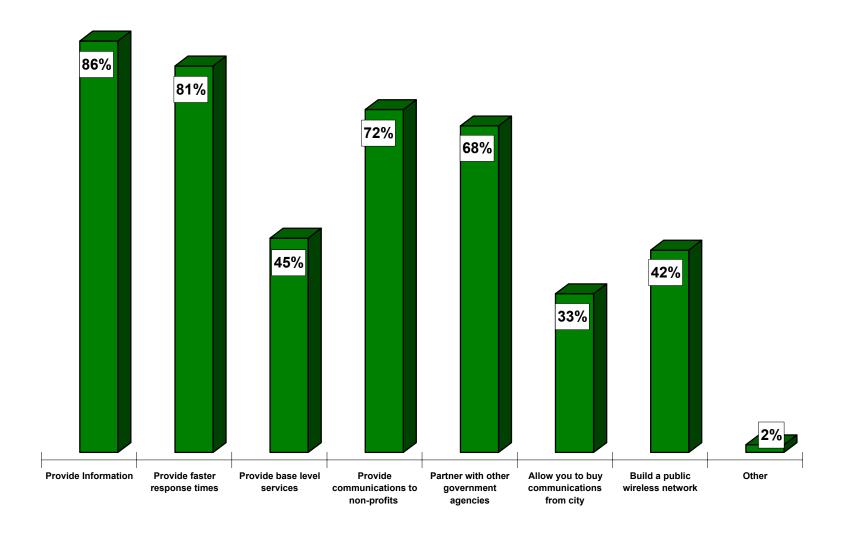
Top two = Somewhat Important and Very Important

Q42 Main role for City of Bellevue



Bellevue Residential Histograms May 2004

Q43 What do you think the role for the City of Bellevue should be to facilitate access to electronic information and services?



Bellevue Residential Histograms May 2004

Q44 Willingness to support City of Bellevue services

